

FAQ:

Where can I find official information about participating in Bakersfield's Miss Fashionetta Pageant?

www.missfashionetta.com is the official source for all things concerning the scholarship pageant.

Can I still buy an Ad?

The deadline for ad purchases is March 3, 2012

I am interested in sponsoring a participant in her efforts to earn a scholarship (buying an ad). How do I do that?

- 1) Decide your level of sponsorship. [Click here for Sponsor Level guidelines.](#)
- 2) Construct a .jpg image to match your sponsorship level. The image can be a business card, photo with text (to 140 characters), or text only (to 140 characters). Dimensions much fall within guidelines set in our [Ad Specs sheet - click here to open the Ad Specs sheet.](#)
- 3) Directly contact a Sorority Member or parent/guardian of any Bakersfield Miss Fashionetta 2012 participant to make payment and complete official Ad Sales Form. **The process is not complete without working with a participant or Sorority Member; completing an official Ad Sales Form; obtaining a copy of the sales form as a receipt.** For further information, please contact Miss Fashionetta 2012 Ad Committee Chairman, Raquell Jones at itzthemusiq@yahoo.com.

How will the ads promote the businesses within Kern County?

All ads collected by Miss Fashionetta 2012 participants are presented on the www.missfashionetta.com website.

I already have a website for my business. Why should I advertise at your website?

A significant advantage to any business placing an ad at www.missfashionetta.com is the demonstration of their commitment to the academic success of the students of Kern County. The proceeds from ad sales go directly to scholarships. Also, a goggle search of your company name will not only result in a link to your company website but also the link to your ad at missfashionetta.com.

What graphics does my company need to provide for missfashionetta.com ad? Do I have to spend more time and money spent to develop a new logo?

No need to recreate your logo if you already have one. If you already have a logo, you can simply work with the participant from whom you are buying the ad to have it emailed to the proper email address. You could scan the image (a business card for example) and again work with the participant for emailing instructions.

The size of your graphic should follow these guidelines:

Level A+ through Level C Sponsored Ads: 400 x 300 Pixels ~ 72dpi resolution

Level D Sponsored Ads: 300 x 200 Pixels ~ 72dpi resolution

Once I sponsor a participant (buy an ad), when will I see it LIVE on the website?

Level A+, A, B+ and C ads purchased by December 9, 2011 will be live by January 1, 2012. All ads purchased after December 9, 2011 will be live March 18, 2012.

How long will the ad I purchased be seen at www.missfashionetta.com?

Once live, all Level ads remain live on the website until March 2013.