



Alpha Kappa Alpha Sorority, Incorporated

Kappa Omega Omega Chapter

Non Profit Community Service Organization Tax ID 501 © #36-3201412

AD SPECS:

LEVELS A-C + 4" X 3" BANNER
+ .JPG IMAGE AT 72 DPI
+ BUSINESS WEBSITE ADDRESS

LEVEL D + 3" X 2" BANNER
+ .JPG IMAGE AT 72 DPI

LEVEL E + TEXT ONLY
+ LIMIT 140 CHARACTERS

SUBMIT LEVELS A – D ADS IN .JPG FORMAT AT 72 DPI TO:

ARTWORK@MISSFASHIONETTA.COM

EMAIL MUST INCLUDE:

- 1) "LEVEL ## AD FOR (Participant's Name)" in the subject line
- 2) In the body of the email
 - a. "LEVEL ## AD FOR (Participant's Name)"
 - b. URL of website (Levels A – C only)
 - c. AD instructions (e.g. 'Publish ad as attached'; 'Please add the attached image to the following text ...')
- 3) .jpg as an attachment

AN EMAIL CONFIRMATION WILL BE SENT WITHIN 48 HOURS

Submitting Ads by hand:

- » Business cards – submit two each - clean, no folds, no wrinkles.
- » Photos – no smaller than 2"x3" – no larger than 8"x10"