



Alpha Kappa Alpha Sorority, Incorporated
Kappa Omega Omega Chapter

Ruscel Reader, President

P.O. Box 40092 - Bakersfield, California 93389

Non Profit Community Service Organization Tax ID 501 © #36-3201412

October 3, 2011

Dear Prospective Sponsor:

Alpha Kappa Alpha Sorority, Incorporated Kappa Omega Omega Chapter (AKA) is excited to embark on its 19th presentation of our trademark scholarship program, **MISS FASHIONETTA**.

This marquee event is designed as a cultural affair and community service project which Kern County Citizens, Businesses, and Civic Organizations can play a vital role in the educational enrichment & leadership development of high school girls. The celebration date of the 19th **MISS FASHIONETTA** Program will be held on Sunday, March 18, 2012 at the Rabobank Theater & Convention Center.

Monies for this event are raised by soliciting advertisements that will be displayed and accessible on our **MISS FASHIONETTA** marquee website, www.missfashionetta.com. All profits will be used by AKA to provide educational scholarships to the participants and to contribute to community service programs. Examples of these programs include giving additional scholarships & honorable recognition to graduating seniors throughout Kern County and making contributions to vital organizations such as the Juvenile Diabetes Research Foundation, American Heart Association, NAACP, Project BEST, Habitat for Humanity and the American Cancer Society – Relay for Life. AKA takes great strides in collaborating with local causes and national program efforts to bridge gaps, share resources & work together bringing various types of service excellence throughout Kern County.

The young ladies who are chosen to participate in the program will be soliciting ads and selling tickets for the marquee event between the date of this letter and March 18, 2012. Alpha Kappa Alpha Sorority, Incorporated Kappa Omega Omega Chapter would appreciate your support of our program by your financial contribution to the efforts of the **MISS FASHIONETTA** participants.

Sincerely,

Ruscel Reader
Chapter President
Alpha Kappa Alpha Sorority, Inc. Kappa Omega Omega Chapter

Holly Mitchell
Program Chairperson
MISS FASHIONETTA 2012