



Alpha Kappa Alpha Sorority, Incorporated
Kappa Omega Omega Chapter

MISS FASHIONETTA SCHOLARSHIP PROGRAM
FEATURING "OMEGA PSI PHI PRESENTS MR. BEAUTILLION"



January 22, 2012

Dear Prospective Sponsor:

Alpha Kappa Alpha Sorority, Incorporated Kappa Omega Omega Chapter (AKA) has embarked upon its 19th presentation of our trademark scholarship program, MISS FASHIONETTA. This year we are excited to partner with Omega Psi Phi Fraternity in the presentation of Mr. Beautillion.

This marquee event is designed as a cultural affair and community service project which Kern County Citizens, Businesses, and Civic Organizations can play a vital role in the educational enrichment & leadership development of these college bound high school students. The celebration date of the 19th MISS FASHIONETTA Program *featuring Omega Psi Phi presents Mr. Beautillion*, will be held on Sunday, March 18, 2012 at the Rabobank Theater & Convention Center.

Monies for this event are raised by soliciting advertisements displayed on our MISS FASHIONETTA marquee website, www.missfashionetta.com. All profits will be used by Alpha Kappa Alpha & Omega Psi Phi to provide educational scholarships to the participants and to contribute to community service programs. Examples of these programs include giving additional scholarships & honorable recognition to graduating seniors throughout Kern County and making contributions to vital organizations such as the Juvenile Diabetes Research Foundation, American Heart Association, NAACP, Project BEST, Habitat for Humanity and the American Cancer Society – Relay for Life. We take great strides in collaborating with local causes and national program efforts to bridge gaps, share resources & work together bringing various types of service excellence throughout Kern County.

The young men and women who are chosen to participate in the program will be soliciting ads and selling tickets for the marquee event until March 18, 2012. Alpha Kappa Alpha Sorority, Incorporated Kappa Omega Omega Chapter & Omega Psi Phi Fraternity would appreciate your support of our programs by your financial contributions to the efforts of these future leaders as they strive to earn college scholarships.

Sincerely,

Ruscel Reader
Chapter President
Alpha Kappa Alpha Sorority, Inc. Kappa Omega Omega Chapter

Fred Prince
President
Omega Psi Phi Fraternity

Holly Mitchell
Program Chairperson
Miss Fashionetta 2012